



**ADITYA BIRLA GROUP**

KUMAR MANGALAM BIRLA

## **For the “Vanche Gujarat Campaign”**

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“What music is to the soul, reading is to the intellect. I believe, reading invariably broadens your outlook and helps you get insights and different perspectives on topics and issues that interest you. Books also help you evolve as a person. I have gleaned important learnings from every book that I have read. Reading is a habit with me. No matter how pressurized I am, I always find time for reading.

My reading is very eclectic, ranging from management books, to biographies of great men and women, to spiritual treatises.”

**– Kumar Mangalam Birla  
Chairman, The Aditya Birla Group**